



# International Business and Technology Summit Thermal Management of Electronics

Emerging Technologies for Advanced Cooling  
of Electronic Systems

October 5 - 6, 2011 | Cambridge, MA

## Sponsorship and Exhibitor Opportunities

Contact Debbie to reserve your promotional opportunity.

T: 508-329-2021 | [registration@coolingZONE.com](mailto:registration@coolingZONE.com) | [www.coolingzone.com](http://www.coolingzone.com)

### Standard Exhibitor Package

**\$1500**

- 8 ft. table top exhibit space – draped table and one electrical outlet
- 1 free summit registration
- Discounted full summit registrations (\$695) for any additional company representatives
- Unlimited booth personnel passes (does not include food/beverage or summit sessions)
- 1 page of company/product information to be included in summit proceedings (Exhibitor to provide a PDF file by deadline)
- Technical presentation during the summit sessions (spaces are limited – don't delay)
- Placement of logo and hyperlink on summit website

### Superior Exhibitor Package

**\$3500**

- 8 ft. table top exhibit space – draped table and one electrical outlet
- 2 free summit registrations
- Discounted full summit registrations (\$695) for any additional company representatives
- Unlimited booth personnel passes (does not include food/beverage or summit sessions)
- Up to 3 pages of company/product information to be included in summit proceedings (Exhibitor to provide a PDF file by deadline)
- Technical presentation during the summit sessions (spaces are limited – don't delay)
- Placement of logo and hyperlink on summit website
- Rolling banner advertisement on the coolingZONE website for 4 months (August 2011-November 2011)
- Unlimited use of final registrants mailing list after the summit

### Premium Exhibitor Package

**\$6000**

- 8 ft. table top exhibit space – draped table and one electrical outlet
- 3 free summit registrations
- Discounted full summit registrations (\$695) for any additional company representatives
- Unlimited booth personnel passes (does not include food/beverage or summit sessions)
- Up to 5 pages of company/product information to be included in summit proceedings (Exhibitor to provide a PDF file by deadline)
- Technical presentation during the summit sessions (spaces are limited – don't delay)
- Placement of logo and hyperlink on summit website
- Rolling banner advertisement on the coolingZONE website for 4 months (August 2011-November 2011)
- 3 full page advertisements in Qpedia –October, November and December 2011 issues. Exhibitor provides artwork
- Unlimited use of final registrants mailing list after the summit



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## Sponsorship at the Summit

### Corporate Sponsorship

**\$500**

#### 4 Available - 2 for each day

Morning and afternoon food/beverage breaks for the summit attendees will be held near the conference ballroom and the exhibition area.

Each Corporate Sponsorship includes:

- Sponsor recognition in the summit proceedings
- Signage in the break area recognizing company sponsorships
- Recognition with logo and hyperlink on summit website

### Luncheon Sponsorship

**\$1500**

#### 2 Available – 1 for each day

A featured speaker is arranged for each summit luncheon.

Each Luncheon Sponsorship includes:

- 1 free summit registration
- Discounted full summit registrations (\$695) for any additional company representatives
- Sponsor recognition in the summit proceedings and at the luncheon
- Signage at luncheon recognizing sponsorship
- Company product literature display at the luncheon
- Recognition with logo and hyperlink on summit website

### Reception Sponsorship

**\$3500**

#### 1 Available

The reception will take place the evening of the first day of the summit.

The Reception Sponsorship includes:

- 2 free summit registrations
- Discounted full summit registrations (\$695) for any additional company representatives
- Sponsor recognition in the summit proceedings
- Signage at the reception recognizing sponsorship
- Recognition with logo and hyperlink on summit website
- Up to 2 pages of company/product information to be included in summit proceedings (Sponsor to provide a PDF file by deadline)
- Unlimited use of final registrants mailing list after the summit

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## Sponsorship and Exhibitor Order Form

Move In: Oct. 4, 2011 9:00am – 5:00 pm

Exhibits: Oct. 5-6, 2001 7:00am – 5:00pm

Move Out: Oct. 6, 2001 by 5:00pm

### INFORMATION:

Company:	Contact Name:	Title:
Address:		City:
State:	Postal Code:	Country:
Phone:	Fax:	Email:
Authorized Signature:	Date:	

### SELECTION:

Please note that the assignment of Exhibit Space is coordinated by coolingZONE, LLC. As an Exhibitor, you have the opportunity to give a 20 minute Technical Presentation regarding new products/services your company has to offer for thermal management of electronics. Presentations are limited to 12 and are filled on a first come basis – *act now to reserve your space!* The presentation must be technical in nature and not a sales presentation. Please select your sponsorship and/or exhibitor package from the options below:

- Standard Exhibitor Package      \$1500      Technical Presentation:  YES     NO
- Superior Exhibitor Package      \$3500      Technical Presentation:  YES     NO
- Premium Exhibitor Package      \$6000      Technical Presentation:  YES     NO
- Corporate Sponsorship      \$500
- Luncheon Sponsorship      \$1500
- Reception Sponsorship      \$3500

### PAYMENT INFORMATION:

A non-refundable fee of 50% must be paid upon signing this contract in order to reserve the opportunity. The balance must be paid by 9/30/11. Participants entering into contract within 10 days of the event are required to pay in full upon submission of their order.

Payment Type (select one):     Check     Purchase Order     Credit Card (MC/Visa/AmEx/Discover)

Credit Card #:	_____	Cardholder's Name:	_____
Expiration Date:	_____	Cardholder's Signature:	_____
Billing Address:	_____	Billing Phone:	_____

Make checks payable to: coolingZONE, LLC. Mail payment to: coolingZONE, LLC 3419 Kearney Lane, Iowa City, IA 52246

Please FAX completed form to 508-898-2796 or email [registration@coolingZONE.com](mailto:registration@coolingZONE.com)