



ATS ADVANCED
THERMAL
SOLUTIONS, INC.
Innovations in Thermal Management®

Qpedia Advertising Rates 2010

Item Number	Ad Description	Dimensions W x H (inches)	#Issues	Price
ADV-001-01	Qpedia Advertisement, Full Page Full Bleed	8.5 x 11	1	\$1,300
ADV-001-03	Qpedia Advertisement, Full Page Full Bleed	8.5 x 11	3	\$3,300
ADV-001-06	Qpedia Advertisement, Full Page Full Bleed	8.5 x 11	6	\$6,000
ADV-001-12	Qpedia Advertisement, Full Page Full Bleed	8.5 x 11	12	\$8,000
ADV-003-01	Qpedia Advertisement, 1/2 Page (Vertical)	4.5 x 11	1	\$500
ADV-003-03	Qpedia Advertisement, 1/2 Page (Vertical)	4.5 x 11	3	\$1,000
ADV-003-06	Qpedia Advertisement, 1/2 Page (Vertical)	4.5 x 11	6	\$1,500
ADV-003-12	Qpedia Advertisement, 1/2 Page (Vertical)	4.5 x 11	12	\$2,000
ADV-004-01	Qpedia Advertisement, 1/2 Page (Horizontal)	8.5 x 5.5	1	\$500
ADV-004-03	Qpedia Advertisement, 1/2 Page (Horizontal)	8.5 x 5.5	3	\$1,000
ADV-004-06	Qpedia Advertisement, 1/2 Page (Horizontal)	8.5 x 5.5	6	\$1,500
ADV-004-12	Qpedia Advertisement, 1/2 Page (Horizontal)	8.5 x 5.5	12	\$2,000
ADV-005-01	Qpedia Advertisement, 1/4 Page	3.67 x 5.5	1	\$250
ADV-005-03	Qpedia Advertisement, 1/4 Page	3.67 x 5.5	3	\$500
ADV-005-06	Qpedia Advertisement, 1/4 Page	3.67 x 5.5	6	\$750
ADV-005-12	Qpedia Advertisement, 1/4 Page	3.67 x 5.5	12	\$1,000
ADV-006-01	Qpedia Advertisement, 1/8 Page	3.67 x 2.75	1	\$200
ADV-006-03	Qpedia Advertisement, 1/8 Page	3.67 x 2.75	3	\$400
ADV-006-06	Qpedia Advertisement, 1/8 Page	3.67 x 2.75	6	\$500
ADV-006-12	Qpedia Advertisement, 1/8 Page	3.67 x 2.75	12	\$600